

IDN: _____ Printed Name _____

CPDigital MarketingMajor Code:0589

See your advisor to declare your major

The prerequisites and corequisites of the degree requirements are subject to change.

Requires a GPA of 3.0 for the required courses

Requirednine hours:

Courses

MKTG 3043 Business Marketing	3 Hours	Grade_____
MKTG 4133 Social Media Marketing	3 Hours	Grade_____
MKTG 4143 Digital Marketing	3 Hours	Grade_____

Total Hours9

Transfer Course Information

The Arkansas Course Transfer System (ACTS) contains information about the transferability of courses within Arkansas